

New York Times, 8/23/1953

THE NEW YORK TIMES, SUNDAY, AUGUST 23, 1953

SCREEN

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GREGORY PECK...THE MAN OF EVERY GIRL'S DREAMS

adores **AUDREY HEPBURN**....

THE SCREEN'S MOST ADORABLE NEW STAR

most "demure"



most "audacious"



most "appealing"



most "mischievous"



most "captivating"



by WILLIAM WYLER'S

Roman Holiday

A Paramount Picture

THURSDAY • RADIO CITY MUSIC HALL

New York Times, 8/23/1953

REGAL BEHAVIOR, OFFICIAL AND UNOFFICIAL, AS SHOWN IN NEW ROMANTIC COMEDY



Audrey Hepburn, a touring European princess, is attended by Harcourt Williams, as Tullio Carminati watches, in "Roman Holiday," scheduled to arrive on Thursday at the Radio City Music Hall.



Having fled, incognito, from her royal duties, Miss Hepburn and Gregory Peck, a friendly newspaper reporter, begin a highly informal tour of the Eternal City, where the offering was filmed.

New York Times,

8/24/1953



The screen's
*"most
bewitching"*
new star

**AUDREY
HEPBURN**

adores the man
of every
girl's dreams

**GREGORY
PECK**

is
William Wyler's

Roman Holiday

A Paramount Picture



THURSDAY • RADIO CITY MUSIC HALL

New York Times, 8/25/1953

RADIO CITY

Showplace of the Nation

MUSIC HALL

Rockefeller Center



**BEGINNING
THURSDAY**

A picture in the grand tradition of
great romantic comedy . . . filled with love
and laughter . . . filmed amidst the
scenic enchantments of Rome itself.



GREGORY PECK
* **AUDREY HEPBURN**

in WILLIAM WYLER'S

Roman Holiday

with **EDDIE ALBERT**

Produced and Directed by **WILLIAM WYLER**

Screenplay by **IAN McLELLAN HUNTER** and **JOHN DIGHTON**

Story by **IAN McLELLAN HUNTER** • A Paramount Picture

THE SCREEN'S
MOST
ADDRESSABLE
NEW STAR

New York Times,

8/27/1953

RADIO CITY

Showplace of the Nation



MUSIC HALL

Rockefeller Center

BEGINNING TODAY

Doors Open 12:30 A. M.

You will revel in the affluence of a city made for lovers . . . and lovers born for laughter! Together they make this holiday in Rome one of the happiest your heart has ever known!

ON THE GREAT STAGE

Confetti

Dazzling extravaganza produced by Russell Markert, settings by James Stewart Marston . . . with . . .



"GET HAPPY"

Exciting precision by the Rockettes in a spectacular scene with seventy artists featuring Anne Harvey, popular songstress.

"JUKE BOX SATURDAY NIGHT"

The Choral Ensemble in hit song, with Patricia Rayney, soprano, George Sawtelle, tenor, and Tony Starman, tap dancer . . . Clifford Guest, comedian . . .

"SERENADE IN BLUE"

Enchanting dances to Tchaikowsky music by the Corps de Ballet with Paula Lloyd, prima ballerina, and Jack Beaber, premier dancer.

"ORPHEUS"

The Symphony Orchestra, under Raymond Paige's direction, plays Offenbach's celebrated overture.

Lived,
loved
and filmed
in Rome.



GREGORY PECK

***AUDREY HEPBURN**

in WILLIAM WYLER'S

Roman Holiday

with EDDIE ALBERT

Produced and Directed by WILLIAM WYLER

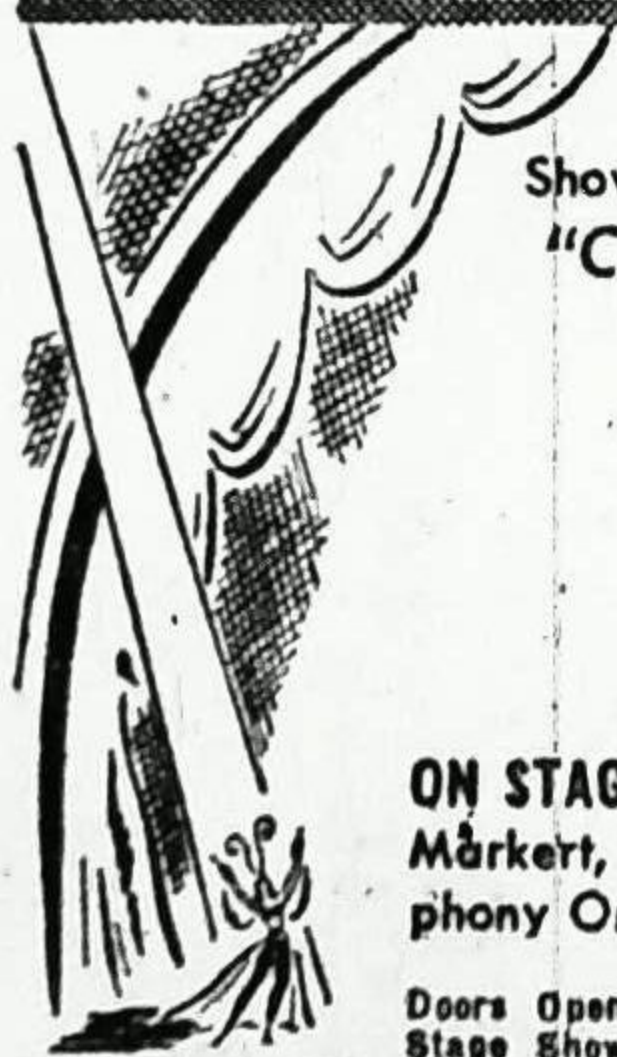
Screenplay by IAN MCELLEEN HUNTER and JOHN DIGHTON

Story by IAN MCELLEEN HUNTER • A Paramount Picture

THIS MOVIE'S BEST ADVERTISING NEW YORK

Picture at 12, 2, 4, 6, 8, 10, 12 • Stage Show at 12, 2, 4, 6, 8, 10 • Doors Open Friday 12:30 A. M.

New York Times, 8/28/1953



RADIO CITY MUSIC HALL

Showplace of the Nation

Rockefeller Center

"Captivating! Utterly delightful!"—ZUNSER, CUE

GREGORY PECK and
AUDREY HEPBURN

in WILLIAM WYLER'S production of

"ROMAN HOLIDAY"

with EDDIE ALBERT • A Paramount Picture

ON STAGE: "CONFETTI"—Gala new revue produced by Russel Markert, Rockettes, Corps de Ballet, Choral Ensemble and Symphony Orchestra directed by Raymond Paige.

Doors Open Today 10:00 A.M. • Picture at: 10:30, 1:25, 4:24, 7:23, 10:10
Stage Show at: 12:33, 3:34, 6:33, 9:32 • Doors Open Saturday 10:30 A.M.

Ann Arbor News, 10/7/1953

Coming Sunday

MICHIGAN THEATRE

Bringing You a Feature Picture That Will
Rank with the Finest Ever Seen in Our Town

GREGORY
PECK

The man of every
girl's dreams...
adores

AUDREY
HEPBURN

The screen's most
enchancing new star

in William Wyler's

'Roman Holiday'

with EDDIE ALBERT

A Paramount Picture

ONE OF OUR TOP "FALL-ROUND-UP" HITS!



Ann Arbor News,

10/9/1953



1,532 People in

ANN ARBOR

Have Cheered

"ROMAN HOLIDAY"

The following are samples of the comments that were made by people who attended our preview showing of this picture!

"I only hope there are more shows so wonderfully produced."

Rose Marie Findley

"Most charming, witty and hilarious movie I've seen in years."

Jack Landis
116 Hill St.

"Most delightful picture in a long time."

Mrs. Stephen Farkas
1130 Birk Ave.

"Most delightful I've seen. Lives up to all comments in Time and Good Housekeeping."

Mrs. Edward Metzger

"Wonderful entertainment . . . new star superb."

Lillian Skinner
1506 Brooklyn

Doreas more comments
on display
in our lobby

GREGORY PECK

AUDREY HEPBURN

with EDDIE ALBERT

Produced and Directed by WILLIAM WYLER · Screenplay by
IAN McLELLAN HUNTER and JOHN DIGHTON

Story by Ian McLehlan Hunter

A PARAMOUNT PICTURE



WILLIAM WYLER'S "ROMAN HOLIDAY"

Coming Sunday

MICHIGAN

Starting Sunday

Ann Arbor News, 10/10/1953

STARTING
SUNDAY

MICHIGAN

ENDING TONIGHT

C. S. Forester's
**Sailor
& King**

Our patrons wrote this
ad . . . they voted the
picture "Excellent" and
so will you!



**GREGORY PECK
AUDREY HEPBURN**

You'll tingle

when this runaway princess
goes on a gay 24-hour spree

with the man of every
girl's dreams!



It's Greg's most entertaining picture...
with an exhilarating new kind of role
... and an exciting new kind of girl!



She's out on the town—incognito! The
town's Rome . . . and the romance is
the most refreshing, enchanting ever!



Audrey Hepburn's starring debut is
a sheer delight! She's the royal run-
away who runs off with Greg's heart!



You'll love the delightful climax to
the princess' Roman Holiday . . . when
Greg comes to her press conference
— with the most startling results!



William Wyler's
"ROMAN HOLIDAY"

— EDDIE ALBERT

Continuous Daily from 1 P.M.
Shows at 1, 3, 5, 7 and 9 p.m.



— EXTRA —
"Wacky Wild Life"
Color Cartoons



PRICES
Eves. and Sunday, 70c
Children 18c

Ann Arbor News, 10/12/1953

Playing
Through
Wednesday

MICHIGAN

Mats. 50c
Even. 70c
Children 10c

It will rank with the finest ever seen in Ann Arbor

GREGORY PECK

The man of every girl's dreams

adores

**AUDREY
HEPBURN**

The screen's most
enchancing new star ...

in William Wyler's
'Roman Holiday'

(with EDDIE ALBERT)

A Paramount Picture



1500 Ann Arborites can't be wrong. They
voted it one of the best films ever to
show in our town.



"A tired world needs happy pictures like 'Roman Holiday'!"
Evening News, London, England

Detroit News,

10/23/1953



SAVE THIS HANDY SCHEDULE!

MICHIGAN *Starts Friday*
Gregory PECK • Audrey HEPBURN
"ROMAN HOLIDAY"

PALMS *Coming!*
"DEVIL'S CANYON" *Technicolor*
Virginia MAYO • Dale ROBERTSON

MADISON *Coming!*
Academy Award Winner — TECHNICOLOR!
"THE SEA AROUND US"

RIVIERA • FISHER • CINDERELLA
WOODS • BLOOMFIELD
Starts Wednesday!

"WAR OF THE WORLDS" • "THE MASTER OF BALLANTRAE"
BOTH IN TECHNICOLOR!

RAMONA • VOGUE
Starts Wednesday!
BOTH IN TECHNICOLOR!

"BANDWAGON" • "ARROWHEAD"
Varsity *Starts November 1st*

RED CARPET PREVIEW GUEST TICKETS

*Mail This Advertisement with Name and Address
to United Detroit Theatres Preview • 28 W. Adams
Receive 2 Tickets for a Special Preview
of a Top New 1953 Hit!*

Audrey Hepburn Film Hit Makes Bow at Michigan

"Roman Holiday," the widely acclaimed romantic comedy drama in which Audrey Hepburn, English actress, vaults to stardom, shares attention with a war drama in the week's new screen attractions.

Opening Friday at the Michigan, "Roman Holiday" sets forth the amusing adventures of a princess who visits Rome and disappears for a whole day to enjoy the simple pleasures denied to her by her royal status.

Gregory Peck appears oppo-

site Miss Hepburn as an American newspaper man who accompanies the princess on her fling with the idea of getting a sensational story. He forgets about the assignment when romance develops.

COMEDY ROLE

Comedian Eddie Albert has the chief supporting role as a photographer. The picture was filmed in Rome against a background of famous sights.

"Sabre Jet," opening today at the Broadway-Capitol, is a story of jet pilots who fight over Korea and the wives who wait for them at a Japanese air base.

Robert Stack plays a commander and Coleen Gray his journalist wife, whose career has wrecked their marriage. The girl's experiences among the fliers' wives lead to a reconciliation.

The film was made in Cinecolor and the scenes of jet combat were done with the co-operation of the Air Force.

RUNS EXTENDED

Continuing are "Torch Song," the Joan Crawford musical in Technicolor, at the Adams; "Mogambo," the Clark Gable-Ava Gardner jungle adventure at the United Artists; "The Robe" at the Fox; and "From Here to Eternity" at the Madison.

Opening tomorrow at the Studio is "I've Always Loved You," romantic musical featuring the playing of pianist Artur Schnabel.



SHUBERT
TONIGHT AT 8:30
**MAID
IN THE
OZARKS**
EVEN.: \$1.80, \$2.40, \$3.00, \$3.60
WED. SAT. \$1.80, \$2.40, \$3.00
MATINEE SAT.

CASS TONIGHT AT 8:30
MATINEE TODAY at 2:30
Theatre Guild Subscription Play
**"SUPERB DRAMA... BY ALL
MEANS GO SEE IT!" - Wichee**
Patricia Fay
NEAL BANTER
Theatre Guild in

Detroit Free Press, 10/30/1953

STAR GAZING

AFTER DARK Club Alamo To Return Art Tatum

Club Alamo will feature the return of Art Tatum, pianist, on Monday night, Oct. 27, at 10 p.m. Tatum, known as "The Great Art Tatum," is one of the greatest pianists in the world. He has been playing in the club for many years and is expected to bring a new high in piano playing to the club.

Art Tatum is a pianist of the highest caliber. He has been playing in the club for many years and is expected to bring a new high in piano playing to the club.

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Comedy Has Charm In 'Roman Holiday'

BY HILARY HUNTER

Comedy has many guises. But it seldom comes closer to the truth and absolute perfection than in "Roman Holiday," opening Friday at the Michigan Theatre.

Audrey Hepburn, remembered here for her superb appearance in "Breakfast at Tiffany's," is a perfect comedienne, and her comedy is a perfect comedy in the modern lady story.

Gregory Peck, for one of the best of his career, is having fun with his lady's comedy.

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United Artists
SINCE CLOSING... THE ONLY THEATRE IN DETROIT TO SHOW A PICTURE BY THE GREAT DIRECTOR OF THE ARTS

MOGAMBO
A Technicolor Technicolor
CLARK GABLE
AYA GARDNER
GRACE KELLY
Planned to follow in Africa and scenes of unbridled passion

EVEN GREATER
ON OUR PANGRAM WIDE SCREEN

THE ROBE
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

JOHN CRAWFORD
TORCH SONG
MELBA WILDING
YOUNG - BARBARA

WE ALWAYS LOVED YOU
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

SHIRLEY ROGERS
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

The TATTLE TALES
With JERRY ADAMS, Famous Songstress
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

DANCING
FRI. SAT. SUN.
CLAUDE THORNHILL
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

PRESTONE
ANTI-FREEZE
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

A MESSAGE
Several members of the Michigan Theatre Staff and I from the screening of "Roman Holiday" in my way to see some of the best comedienne in the world.

GRACE KELLY
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

PALMS
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

WONDERFUL!
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

CINERAMA
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

MUSIC HALL
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

FLAME SHOW BAR
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

FALCON SHOW LOUNGE
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

ROUGE LOUNGE
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

MADISON
NOW!
FROM HERE TO ETERNITY
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

MARIO'S
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

MABEL SCOTT
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

WINGY MANONE
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

MUGGSY SPANIER
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

MUGGSY SPANIER
A Technicolor Technicolor
A STARTLING OFF-BEAT LOVE STORY

Detroit News, 10/30/1953

A MESSAGE!

Several members of the Michigan Theatre Staff and I saw the screening of "Roman Holiday." To say that we were all tremendously enthused is putting it mildly.

How does one go about telling patrons of one of the finest motion pictures he has ever seen and enjoyed? In my career as manager this is my first attempt at such a message.

I do believe the title is misleading, doesn't begin to indicate the wonderful story, or the fresh and exciting performances of new star Audrey Hepburn, and her co-star Gregory Peck.

"Roman Holiday" is already being mentioned as an Academy Award nominee. I believe it rates more than one and after you see it, I believe you'll agree.

All in all, it's a merry holiday for the entire family. Light, gay and vivacious with sparkle enough to make one forget about taxes, war and the atom bomb..



Signed
JACK SAGE, Manager
Michigan Theatre

SEE: **GREGORY PECK**
AUDREY HEPBURN

in
"Roman Holiday"

Starting Today—Michigan Theatre

plus
"TRENT'S LAST CASE"
with **Michael WILDING**
Margaret LOCKWOOD